



MASLA

**Minnesota Chapter  
American Society of Landscape Architects  
Executive Committee Meeting  
Thursday, January 8<sup>th</sup>, 2009**

**Board Members Present:**

Gina Bonsignore, President  
Richard Murphy, President-Elect  
Mike McGarvey – Trustee  
Jean Garbarini – Treasurer  
Dana Schumacher – Secretary  
Chris Behringer – Co-Director of  
Awards & Banquet  
Karyn Luger – Director of  
Communications  
Ben Sporer – Director of Programs  
Roger Martin – Fellow Representative  
Anna Clausen – Director of Education  
and Professional Development

**Others Present:**

Amber Allardyce – AIA Executive  
Assistant

**Absent:**

Joni Giese, Past President  
Frank Fitzgerald – Co-Director of  
Awards & Banquet  
Katie Lechelt – Director of Public  
Relations  
Wade Johnson, President of Student  
Chapter at U of M  
Colleen O’Dell, Vice president of  
Student Chapter at U of M

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- I. Call to order
  - II. Action Items
    - A. Approval of December meeting minutes – motion to approve by Anna C. and seconded by Dana S.
  - III. Annual Calendar
  - IV. Reports
    - A. Fellows Meeting Update (Roger M.)
      - i. Candidate draft review/discussion:
        1. Craig Churchward/Scott Bradley – Administrative Works: we did not receive a draft
        2. Todd Wichman/Bill Sanders – Service to the Profession: we did not receive a draft
        3. Rich Varda/Damon Farber – Administrative Work: reviewed draft. Comments will be reviewed with Rich next week by Damon & Bryan
      - ii. Schedule
        1. February 2 Submit comprehensive draft to MASLA Exec. Comm.
        2. March 5 Submit final Nomination package to MASLA Exec
        3. March 27 Close of Nominations
      - iii. Reception for members interested in becoming Fellows:

- iv. Peter will check for possible space at the arboretum for the gathering, targeting dates late week or Sundays during late spring.
- B. Awards/Banquet (Chris B.)
  - i. Banquet update
    - 1. No keynote speaker (saves money)
  - ii. Awards update
    - 1. Everyone reviewed new Community Design Excellence Award text and suggested minor change
      - a. Recipient description changed to be more broad, including whole department in addition to individual
      - b. Community Design Excellence award will alternate with Environmental award every other year
  - iii. Invitations
    - 1. Instead of student design competition, MASLA will use the Peavey Plaza watercolor as a screened background for the invitations
- C. Secretary (Dana S.)
  - i. Membership Report
    - 1. Emailed January member roster to board members prior to meeting
    - 2. Past president, **Joni G.**, will call lapsed members, and president elect, **Richard M.**, will call new members
  - ii. Scape Distribution (end of December 2008)
    - 1. Copies were mailed out to sponsors and key municipalities
    - 2. Save the last 60 (approx.) copies for upcoming lobbying efforts
- D. Treasurer (Jean G.)
  - i. Preliminary Budget and Reconciliation Detail
    - 1. Still waiting on a few sponsors to send in donations (re: golf event)
  - ii. Tax return preparation – Should we hire some help?
    - 1. Richard Murphy offered his accounting staff to review MASLA's tax forms
- E. Programs (Ben S.)
  - i. Winter open house will be at URS on January 28th
    - 1. Sponsor will be Vast Pavers
    - 2. Program before event will involve Solo Practitioner program
- F. Communications (Karyn L.)
  - i. Website
    - 1. Valued Places page needs more work
    - 2. Still waiting on Joni's sponsorship form to upload
    - 3. Everyone to take and upload photos of MASLA events to ftp site
  - ii. January newsletter
    - 1. Already went out on January 6th.
- G. Trustee (Mike M.)
  - i. **Mike M.** to forward ASLA's leader email to the rest of the board
- H. Public Relations (Gina B.)
  - i. MNLA Green Expo booth
    - 1. Volunteers – MASLA asked member attendees to help out with booth
  - ii. State Fair Eco Experience is still on our radar but no updates at this time

- I. Education and Professional Development (Anna C.)
    - i. LARE review meeting on December 16<sup>th</sup> had a good turnout, 1<sup>st</sup> study session will be next week
  - V. Discussion and Action Items
    - A. Education (Anna C.)
      - i. Portfolio Review
        - 1. Students will put together a presentation (power point slide show) and invite professionals to a question and answer discussion
          - a. ½ hour slideshow, then 1 hour small groups meet with professional
      - ii. Education session prior to April banquet (refer to handout, “*Session Description 1.8.09*”)
        - 1. The Permaculture Approach
          - a. Design of self-sufficient systems
          - b. **Anna** will talk to Ellen to figure out timing on the invitations, etc.
        - 2. Location TBD – same as banquet or somewhere close by (U of M)
        - 3. **Gina** will email Nate Shelton, MNLA programs for input
        - 4. Also try Karen Dewar, ULI?
    - B. Executive Director Search (Richard M.)
      - i. **Richard** will meet with Beverly (AIA Director) on 1/27/09 to discuss position, then will post position on website
      - ii. **Richard** will draft a strategy for advertising, interviewing/screening, and selection of candidate
- VI. Next meeting, February 2, 2009 at 4:00 pm at the University of Minnesota Campus
- VII. Adjourn