



MASLA

**Minnesota Chapter
American Society of Landscape Architects
Executive Committee Meeting
Monday, February 2nd, 2009**

Board Members Present:

Gina Bonsignore, President
Richard Murphy, President-Elect
Joni Giese, Past President
Mike McGarvey – Trustee
Dana Schumacher – Secretary
Chris Behringer – Co-Director of
Awards & Banquet
Katie Lechelt– Director of Public
Relations
Karyn Luger – Director of
Communications
Anna Clausen – Director of Education
and Professional Development

Absent:

Ben Sporer – Director of Programs
Roger Martin – Fellow Representative
Frank Fitzgerald – Co-Director of
Awards & Banquet
Jean Garbarini – Treasurer
Wade Johnson, President of Student
Chapter at U of M
Colleen O’Dell, Vice president of
Student Chapter at U of M
Amber Allardyce – AIA Executive
Assistant

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- I. Call to order
 - II. Action Items
 - A. Approval of January meeting minutes – motion to approve by Richard M. and seconded by Chris B.
 - III. Annual Calendar
 - A. Add February 26th award due, March 2nd service awards due
 - B. **Gina B.** to send new calendar to Karyn to update website
 - IV. Reports
 - A. Awards/Banquet (Chris B.) will not be at the next board meeting on March 5th
 - i. Banquet update
 1. The Nicollet Island venue holds lots of options
 - B. Secretary (Dana S.)
 - i. Membership Report
 1. Past president, **Joni G.**, will call lapsed members, and president elect, **Richard M.**, will call new members
 - C. Fellows (Gina B.)
 - i. **Gina** will talk to Fellows committee to remind them that the Executive Board will be voting at the March 5th meeting and that if they want any feedback, Todd Wichman and Craig Churchward should submit their applications by March 13th
 - ii. **Gina** will distribute Rich Varda’s draft application to the Board for review

- iii. **Richard M.** will look into improving the fellows application process including the possibility of amending the bylaws.
 - D. Programs (Gina B.)
 - i. The open house at URS went very well (75-80 people)
 - 1. Education session beforehand worked out well
 - 2. Good mix of students, professionals, lots of introductions, connections made
 - 3. Checklist of interest areas was filled out by many of the guests
 - E. Communications (Karyn L.)
 - i. February newsletter
 - 1. Will go out on Wednesday AM
 - F. Trustee (Mike M.)
 - i. ASLA website is having some issues lately
 - 1. ASLA is looking for a new website person
 - G. Public Relations (Katie L.)
 - i. State Fair Eco Experience
 - 1. Partner with ULI or AIA?
 - ii. MNLA Green Expo
 - 1. **Joni** to call business cards contacts for possible sponsorships
 - iii. Scape Advisory Committee meeting next week
 - 1. Article ideas
 - a. Fellows – pentagon memorial
 - b. Peavey plaza
 - c. Lao Cultural Center
 - i. **Katie** to remind Adam to work with Carrie Fathman
 - d. Permaculture
 - 2. Next issue of Scape to be distributed prior to MASLA awards banquet
 - iv. Coffman Firm Fair – is on same night as next board meeting
 - 1. Karyn nominated Ellen Stewart to run our booth
 - 2. **Gina** will find volunteers for the booth
- H. Education and Professional Development (Anna C.) (refer to handout, “Permaculture – save the date”)
 - i. Permaculture Education Session
 - 1. Handout includes a list of potential sponsors
 - a. **Everyone** to let Anna know if there is a sponsor that they would like to call upon
- I. Past President (Joni G.)
 - i. Sponsorship update
 - 1. Bruce L. is calling many sponsors
 - a. So far, 6 are tentative, 2 are firm
 - 2. Is sponsorship form too intimidating with highest level shown first?
 - a. The recent open house at URS was \$100/sponsor
- J. President (Gina B.)
 - i. **Gina to update with written report?**
- K. President Elect (Richard M.)
 - i. Meeting with ULI and Beverly (AIA)

1. They want MASLA to participate in Town Hall Forum events
- ii. Executive Director position
 1. Should we have a separate meeting for interviews or combine with April 2nd board meeting?
- V. Next meeting, Thursday, March 5th, 2009 at 4 pm at AIA, International Market Square, Minneapolis
- VI. Adjourn
- VII. Portfolio Review with students 5 – 6:30 pm