



MASLA

www.masla.org
612-339-0797

How can you connect with Minnesota's Landscape Architects?

Get involved with MASLA, the state chapter of the American Society of Landscape Architects.

Our membership includes over 250 landscape architects and affiliates, and our events and publications reach a larger community of designers and allied professionals, as well as the emerging professionals currently enrolled in the University of Minnesota's Landscape Architect program.

How can you get involved?

You have many options, including:

Join a committee. Even better, join ASLA as an affiliate member, thereby joining MASLA (visit www.asla.org).

Sponsor our events or programs and serve on a MASLA committee to organize and pull them off!

Sponsor our publications - print or electronic.

Participate!

Celebrate - The Annual Awards Banquet

Every year in April we celebrate the award winning designs and luminaries of our field. Our juried awards program attracts submittals from members and nonmembers. Nearly 200 members, sponsors and award winners gather for a social hour and banquet at an outstanding venue with display space available.

Educate - Many Opportunities

Attracting allied professionals as well as landscape architects, our annual daylong educational program includes display space for sponsors to exhibit products and services and time to speak with professionals before and after sessions. Shorter programs are offered throughout the year - we welcome your input on hot topics for future programs.

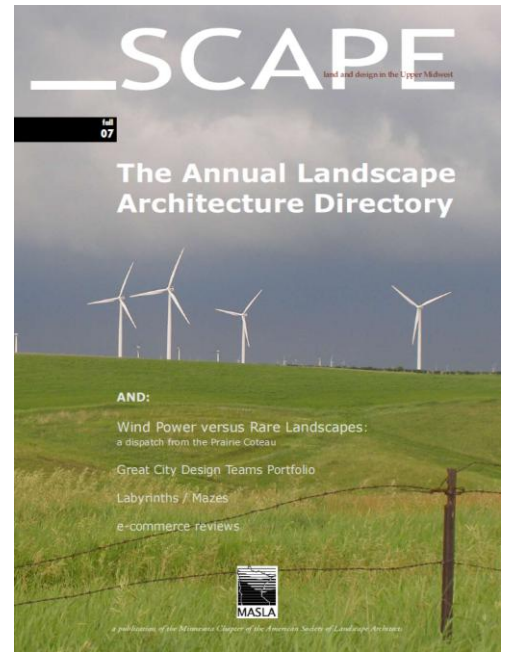
GOLF - Need we say more?

MASLA hosts a golf tournament each summer for members, allied professionals and vendors. Participants socialize during lunch, golf, and dinner. Sponsors are invited to help organize the event and to support special contests and prizes throughout the day.



Schmooze - Additional Social and Networking Events

MASLA members enjoy many events throughout the year. Each January, there is an Open House at a local firm or agency. MASLA also schedules events during National Landscape Architecture Month (April) such as design charrettes and public outreach opportunities. In the fall MASLA has a picnic to welcome the students back to the University, introduce new board members, sign up volunteers and discuss advocacy issues.



**New this year - more choices
within sponsor packages and
payment timing**

Communicate!

_SCAPE - Fall and Spring Issues

The full color regional design magazine *_SCAPE* is a showcase publication and has been garnering national attention. In addition to our members, we distribute an additional 200+ copies to allied professionals and public subscribers in Minnesota and throughout the Midwest. *_SCAPE* offers sponsors the chance to appear in a regionally focused design magazine.

The Web - www.masla.org

Our website keeps members informed about current information while providing sponsors exposure to our membership every time they log on for chapter information. Your logo can be linked to your website providing seamless access to all of your service and product information.

Newsletter - Monthly E-Blast

Distributed to a list of 500+, MASLA's monthly newsletter places sponsor information alongside important chapter news and announcements. This format offers sponsors an opportunity to regularly connect with MASLA members.

2010 Sponsorship Opportunities (check appropriate boxes)

ANNUAL AWARDS NIGHT SPONSOR

- Event Sponsor for the MASLA Awards: *\$500 includes display space during social hour + one ticket to program*
Please check specific sponsorship preference below.
- Award dinner programs Entertainment Decorations Social Hour Keynote Speaker

CONTINUING EDUCATION DAY *our annual all-day program featuring a variety of speakers and topics*

- Display *\$250 (display space during education day - lunch break to include time for expo)*
- Lunch Sponsor *\$800 (with 10 minute presentation before lunch - display space included)*
- Keynote Speaker *\$600 (sponsor keynote speaker and provide introduction - display space included)*

GOLF

- Hole sponsor *\$350*
- Hole-in-one contest *\$800*
- Hole-in-one prize *\$500*
- Prize sponsor *\$250*
- Tournament Dinner *\$700*
- Tournament Lunch *\$400*

SOCIAL EVENTS, SERVICE ACTIVITIES, EDUCATION SESSIONS

- Winter Open House *\$250*
- Short Education Program *\$250*
- Fall Picnic *\$250*
- Landscape Architecture Month Activities *\$250*

SCAPE MAGAZINE PLACEMENT IN COLOR PUBLICATION

- Full page display Spring *\$700*
- 1/2 page display Spring *\$400*
- 1/4 page display Spring *\$300*
- Full page display Fall *\$700*
- 1/2 page display Fall *\$400*
- 1/4 page display Fall *\$300*

WWW.MASLA.ORG *through 2010*

- Revolving Hot link Logo *\$750*
- Product/Service Directory Listing *\$250*

MONTHLY E-BLAST NEWSLETTER *through 2010*

- Sponsor listing *\$500 (prorated) includes space for a 10-12 word message that can change through the year.*

Sponsorship Packages

Como Gold Sponsor *Gift of \$3500*

- Full page recognition in spring and fall _SCAPE + Como Gold Sponsor listing in all 2010 monthly e-blast newsletters + Revolving hot-link and Como Gold sponsor recognition on www.masla.org + Listing in product/service directory on www.masla.org + Como Gold Awards banquet sponsorship with display space and two tickets included + Hole sponsorship at MASLA Golf Event + Recognition and display space at Continuing Education Day + Your choice of additional sponsorship opportunities up to \$750 - **Please Check Above.**

Minnehaha Silver Sponsor *Gift of \$2000*

- Half page placements in spring and fall _SCAPE + Silver Sponsor listing in all 2010 monthly e-blast newsletter + Revolving hot-link on www.masla.org + Minnehaha Silver Awards banquet sponsorship with display space and one ticket included + Prize sponsorship at MASLA Golf Event + Your choice of an additional sponsorship opportunity up to \$250 - **Please Check Above.**

Sponsorship Order Form

Company _____	CONTACT
Address 1 _____	Name _____
C/S/Z _____	Dir Tel _____
Main Tel _____	E-mail _____
Fax _____	

METHOD OF PAYMENT

- Bill me:** Issue quarterly invoices in equal increments OR Issue single invoice for full amount
- Full payment is enclosed:** Check OR Credit Care (select one) VS/MC AX DI

CC No. _____ Exp. Date _____

Name on Credit Card: _____

Authorizing Signature: _____

AMOUNT DUE \$ _____

MAIL/FAX FORM AND/OR PAYMENT TO:

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