

Chris Ochs

From: MASLA Communications [loons_ochs@comcast.net]
Sent: Wednesday, August 15, 2007 10:55 AM
To: loons_ochs@comcast.net
Subject: MASLA Newsletter



MASLA Newsletter

an electronic newsletter

August 2007

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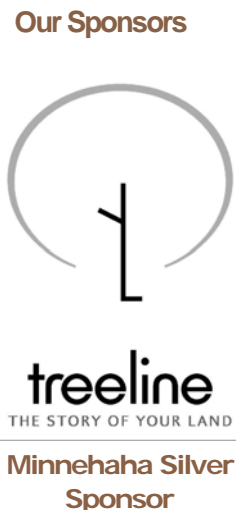
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Dear MASLA members,

I am proud to present in this newsletter the candidates for the open board positions of Trustee, President Elect, Treasurer, Co-Director of Awards and Banquet, and Director of Public Relations. Every year a group of twelve volunteers run the chapter's programs and events and coordinate the administrative efforts for 300 members. It is a commitment that is rewarding and time consuming as well. Due to the lack of a thread of consistency throughout time, the loss of institutional knowledge is always a factor as we switch from one board to the next.

The individuals on this year's ballot have a great understanding of ASLA and strong connections to affiliated organizations and institutions. Together, the installation of the new board members in October, and the implementation of the Strategic Plan which President-Elect Joni Giese has diligently been working on this year, will continue to elevate the level of service from MASLA. The Strategic Plan is designed as a working document that will be addressed on a quarterly basis in order to assess progress on short term and long term goals and action items.

Another development that the Board is currently working on is a Request for Proposals for an Executive Director. The director position would be a part time, paid position which would help to provide consistency and assist in



providing advocacy, awareness, visibility and education for members. In the coming years, our members can expect strong leadership and the continued development of a foundation for an active chapter, as well as a system for continuing forward on current efforts.

Please get to know the candidates for the 2008 Board, and submit your ballot!

Sincerely,
Ellen C. Stewart, ASLA
Chapter President Minnesota
American Society of Landscape Architects

MASLA Related News and Events
Several Items for Review

_SCAPE's Annual MASLA Directory will be Published this Fall - It's Time to Update Your Information



This year, MASLA's annual member and firm directory will be published in _SCAPE Magazine, similar to how the awards appeared this past April. (Yes, in full color.) That means you need to make sure a few things are in order:

Members' Personal Listings: MASLA's official directory comes from the national ASLA rolls, so make sure your information is accurate there. Go to www.asla.org and check your profile. We will be publishing phone numbers and e-mails if they appear, so make sure the ones shown at www.asla.org are the ones you want to be seen in print.

Firm Listings: If you were in last year's directory, just sit tight. _SCAPE's editor will contact you to discuss this year's listing.

If you weren't in last year, this is a cost-effective way of getting your firm's name out there. _SCAPE will be distributed to all MASLA members (quite a few of which are in the public sector) and to allied professionals, municipalities, and other key potential purchasers of landscape architectural services. You'll also be listed on the MASLA website: an important resource for those looking for landscape architects in Minnesota. If you want to be included, please send an e-mail to adam@treeline.biz to request a listing form.



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Personal listing updates and new firm listing requests must be made by August 21. Please direct any questions to adam@treeline.biz

Click here to go to the _SCAPE page at MASLA.org and download a [Firm Listing Form](#)

2007 MASLA Board Position Nominee Bios

Trustee

Mike McGarvey - A Senior Associate with SRF Consulting Group, Inc., Mike McGarvey has been an active member of MASLA for over 10 years. His involvement with MASLA began with participation on the programs committee. He joined the Executive Committee as Chair of Awards and Programs in 1998, followed with tenure as Programs Chair before serving as MASLA President in 2002. Since his term as President, he has remained active in MASLA as the Minnesota delegate to the ASLA Licensure Summit and leading the planning of the local tours for the ASLA Annual Meeting in Minneapolis last fall.

President-Elect

Gina Bonsignore is in private practice, designing a variety of commercial and public projects. She also consults with Embrace Open Space, a collaborative of organizations working to conserve and steward natural resources in the metro area. Previously Gina was a Senior Research Fellow at the Design Center for American Urban Landscape (now the Metropolitan Design Center) at the University of Minnesota's College of Design. Current volunteer efforts include several school and park planting projects in St. Paul, and the Livable Community Advisory Committee for the Metropolitan Council. Gina also served two terms on the MASLA Board as Director of Academic Affairs.

Treasurer

Jean Garbarini is a registered Landscape Architect and Senior Associate with Close Landscape Architecture, a planning and design firm located in Minneapolis, Minnesota. Jean has over seventeen years experience on a wide range of projects, including community master planning, campus planning, park design, public landscapes, restoration design and private gardens. Her award-winning work includes a major urban park revitalization in a restored north Minneapolis neighborhood, an urban mid century modern courtyard landscape restoration, and a beautifully detailed private residential site on the Minneapolis Chain of Lakes.

Jean is an active member of the Minnesota Chapter of the American Society of Landscape Architects, currently

serving on its executive Board and presenting a paper at the 2006 national ASLA convention. She remains linked to the University, where she has been a guest critic in design studios of the College of Architecture and Landscape Architecture.

Co-Director of Awards and Banquet

Frank Fitzgerald has worked at Close Landscape Architecture + since 2006. Prior to joining Close, Frank was a Research Fellow at the University of Minnesota's Design Center for American Urban Landscape. Currently, Frank serves as a member of the Minneapolis Public Art Advisory Panel and recently joined the board of FORECAST Public Artworks.

Director of Public Relations

Diane Norman completed her MLA studies in 2006 and is President of Diane Norman Co, a marketing, planning and business development consulting practice focused on helping architecture and design firms focus and grow their businesses. She complements her consulting practice with residential landscape design projects. Diane believes that that great design transforms people's everyday lives and that her place in the environment is in linking great design to a broader audience. She has twenty- five years experience in advertising and marketing in both the non-profit and private sectors and has also served on or consulted with many non-profit boards (she currently serves on the board of Theatre de la Jeune Lune). She served as Director of Business Development at Meyer, Scherer & Rockcastle Architecture (MS&R) for three years and as Vice President of Business Development at Kerker Advertising for fourteen years, where she was also an account director for national and international client accounts. Consulting clients include RSP Architects, Kandiyohi Development Partners, Artspace Projects, Guidant Corporation. Herding cats is one of her specialties.

2007 MASLA Election Reminder

Don't forget to complete your ballots for the 2007 elections and send in by August 29th.

Thank You to All Golfers and Sponsors!

The turnout this year at the MASLA Golf Event was the largest yet! With 105 golfers, and many sponsors providing snacks and support at the holes, we were thrilled with the record number of people. MASLA has many services and activities to provide throughout the year with a growing membership base and the expanding role of landscape architects. The tournament is our biggest fundraising event as well as an extensive social gathering.

A wide variety of design firms and product representatives attended and we were pleased to welcome many other professionals. Once again, **Fox Hollow Golf Course** put forth a lot of effort to help us run the tournament and enjoy the day. Thank you to everyone who showed up to support MASLA and for all the volunteers who contributed in so many ways.

MASLA would like to extend a special thanks to the following sponsors and their contributions:

Hole-in-One Sponsors:

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Damon Farber Associates (2nd Place Team)
Treeline (3rd Place Team)
Close Landscape Architecture (Consolation Team)

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MASLA also would like to especially thank Terry Minarik and Chuck Evens for the vast amount of time and effort they have put in to help develop the golf tournament into a full and successful event these past two years.

MASLA would also like to thank our Director of Programs, Kate Lamers, for a job well done - Thanks Kate!

MASLA Fall Barbeque

Watch for invitations coming soon to the fall barbeque. MASLA would appreciate assistance and ideas in making this event especially helpful and welcoming to students. Please contact Kate Lamers

kate.lamers@bonestroo.com

Information from our Affiliated Organizations

See MASLA.org for News, Calendar of Events, and Other Resources

Members of MASLA and Other Designers Have Exhibits on Display at the Minnesota Landscape Arboretum's Art to A-Maze Exhibition Maze Garden and Walk



Arboretum's list of exhibitors is below, link to full press release in [In the News](#)

1 Hand-powered Fountain
Willis Bowman, Minneapolis

2 Internal Divisions, A Land Use Garden
Monica Sheets, Minneapolis

3 Prayer Flags for Mother Earth
Zannah Martin, St. Paul

4 Word Play
Rae Van Wyhe, Minneapolis

5 Grove/Story

Landscape Design Department of the Dakota County
Technical College, Rosemount

6 Acorn Arboreal Arch
Cynthia Markle & Sunshine Studios, Lakeville

7 Minnesota Monster
Barbara Ryan, Tonka Bay

8 Wind in the Trees
Ian Lamers and Jesse Symynkywicz, BKV Group
Minneapolis

9 Inverted Invasive
Richard & Vicki Bonk, Minneapolis

10 Sitting in a Story
Jim Robin, Close Landscape Architects, Minneapolis

11 The Grotto of Narcissus
Mary Carroll, Minneapolis

12 The Green Grump
Marjorie Pitz, Martin & Pitz Associates Inc., Minneapolis

13 Pine/Cone
David Wagner, SALA Architects, Minneapolis

14 Chairology
Bruce Lemke, Orono

15 Children's Nest Egg
Jonee Kulman Brigham, Children's Nest Egg, Maplewood

Town Hall Forum by AIA

The second annual Town Hall Forum. Continuing on our theme of "10 Principles of Livability" we have invited Bill Morrish, former director of the Design Center for the American Urban Landscape at the U of M, to be our keynote speaker. This event will take place on September 19 at 5:00pm at the Minnesota History Center.

Brownbag: Event Natural Resource Digital Atlas, August 15, 2007

HERE'S ANOTHER CHANCE TO HEAR ABOUT A POPULAR TOOL

Miss the last Brown Bag at the City of Ramsey? Back by popular demand, the event and information on the Natural Resource Digital Atlas will be repeated. Come to Maplewood and learn all about the Natural Resource Digital Atlas.

Feel free to invite co-workers, family, and even your

consultant! Metropolitan Council GIS Staff will demonstrate this great tool for local communities.

This mapping application was based on the ArcReader platform and was distributed to all Metro communities earlier this year. This can be used for analysis and review during a City's 2008 Comprehensive Plan Update.

When: Wednesday August 15th from 11:30-1:00 PM
Where: Maplewood Room
City of Maplewood
1830 County Road B East
Maplewood, MN 55109

Lunch on your own

Questions: Call Patrick Boylan 651-602-1438; Or email patrick.boylan@metc.state.mn.us; Patrick Boylan, AICP; Sector Representative

Scarecrows on Parade - Call for Entries
Show Your Creative Side at the Arboretum

Chaska, Minn. - The Minnesota Landscape Arboretum is now accepting entries for its Scarecrows on Parade contest and exhibition. Scarecrows on Parade is a juried exhibit of original, one-of-a-kind creations of scarecrows and other garden folk that capture the wonderful flavor of the harvest season in Minnesota. Registration deadline for entries is Friday, Aug. 31. All entries will be on display from Saturday, Sept. 15, through Thursday, Nov. 1, as part of the Arboretum's autumn celebration.

Read more about this event at [News and Events](#)

[MASLA.org Your Resource](#)

MASLA is the local Minnesota chapter of the American Society of Landscape Architects, a professional organization that represents landscape architects nationwide. MASLA has over 300 members working in the private, public, and educational sectors. We are growing in numbers and in programs, and are currently planning and offering a variety of service projects, social events, networking opportunities, and continuing education sessions.

MASLA

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Web: <http://www.masla.org>

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