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MASLA Newsletter

an electronic newsletter

November 2007

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Dear Members and Subscribers,

I want to begin by extending a big thank you to Ellen Stewart for her service as President last year. Ellen avidly promoted the profession and provided solid leadership for the board.

The new MASLA board met last Thursday and I am excited for this upcoming year. Many of the board members are in the second year of their terms or have been re-elected and therefore are hitting the ground running. Our new board members are going to provide additional depth, insight and expertise.

Last year the board approved a strategic plan for the Chapter. The intent of the plan is to improve continuity between boards, which will allow future boards to make consistent progress on strategic initiatives that will benefit our members and the profession. The plan is organized around ASLA's strategic objectives to ensure that our chapter's initiatives are supportive of ASLA's priorities and mission. The strategic plan will be updated annually as part of the fall board retreat, which is scheduled this year for November 17. After the plan has been updated and approved, it will be posted to the MASLA website. I will also be addressing our short-term initiatives in a future newsletter.

One initiative that the board will definitely be advancing this year is the development and implementation of a public relations plan for the Chapter. We are fortunate to have Diane Norman, who has a background in marketing and advertising, heading up this task. With the recent heightened awareness of green design in the media, there is no better time to promote our profession.

Please take a few minutes to review some of the

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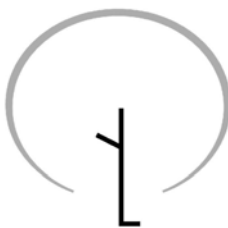


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announcements later in the newsletter, in particular:

- MNLA's invitation to the **Working Together to Use Permeable Pavers as a Stormwater Solution** meeting that will be addressing standards for design and installation of permeable paving systems and the associated hardcover credits.
- The Minnesota Design Team's request for volunteers for a special visit to Rushford, MN.

I look forward to serving the Chapter this year. As we roll out the strategic plan and the short-term initiatives that result from the plan, I hope you will spend a few minutes reviewing this material and providing your feedback. Please do not hesitate to contact me with any thoughts or concerns.

Sincerely,

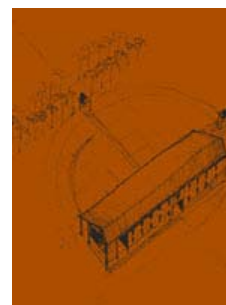
Joni Giese, ASLA
President, Minnesota Chapter ASLA

MASLA Related News and Events

Several Items for Review

Architecture for Humanity

The Minnesota Chapter of Architecture for Humanity has ongoing meetings and new projects are always in the works. The November meeting is Monday, November 5th at the UPlan Office on University Avenue. Meeting nights and times may change from month to month, so it is always best to check the website calendar at www.afh-mn.org. If you would like to volunteer, contact Jeffrey Swainhart at jeffrey@swainhart.com



MN Design Team Emergency Visit

The Minnesota Design Team is soliciting experienced professionals for a special visit to Rushford. Located in southeastern Minnesota, Rushford was severely impacted by flooding in August. MDT had a successful visit to Rushford in 1987 and has offered to return gratis to assist the community with their rebuilding efforts. MDT would like to pull together a team of 5 to 10 experienced individuals for a modified visit as soon as possible. If you are interested in leading or participating in this emergency visit, please contact Rita Trapp at rita@hkgi.com or 612-252-7135. Please include which weekends in November, December and January you would

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be available to participate.

AIA Convention MASLA Booth Volunteers Wanted

The Minnesota AIA convention, *Tomorrow is Today*, takes place November 13-16 and MASLA will once again have a booth generously donated by AIA. We are looking for some booth volunteers for portions of these days. Volunteers get free admission into the convention, and are free to attend any seminars or events that do not have a lunch/dinner attached (of course, you are free to pay for these on your own when you pick up your exhibitor pass). The location is good this year, near the College of Design, the Emerging Professionals and the Café Lounge. We'll be there to give you a short training session - it's a great venue to network and make contacts and to communicate to the field the importance of landscape architecture. And, it's always fun.

We are looking for 2-3 volunteers for each of these times:

Tuesday, Nov 13

11-3 Move in and set up

4-7 Exhibit hall opens with kick-off party

Wednesday, Nov 14

10:45-2:30

3:15-6:00

Thursday, Nov 15

11-2:00

2-5 Hall closes, move out

If you or any of your colleagues are able to take on any of these times, please let me know. Call me with any questions

Diane Norman, Director of Public Relations

Minnesota Chapter, American Society of Landscape Architects

dianenorman@mac.com

Working Together to Use Permeable Pavers as a Stormwater Solution

December 12, 2007

1:00-3:30 p.m.

Heritage Room, Bachman's Inc., 6010 Lyndale Ave. S., Minneapolis.

MNLA invites you to join other key environmental leaders like yourself on Wednesday, December 12, at Bachman's on Lyndale, to discuss the standards for design and installation of permeable paving systems and the associated hardcover credits.

Presenting at this session will be Chuck Taylor, Advanced Pavement Technology, a nationally- recognized expert on

permeable pavement systems in the northern U.S. Mr. Taylor will share information about how permeable pavement systems have been approved by the Federal EPA as a post-structural best management practice for compliance with NPDES Phase II rule, plus how to ensure that systems are properly designed and installed.

For more information about this session, follow the link to the MASLA Calendar, Dec. 12th and click on the pdf:

[MASLA Calendar](#)

SPACE FOR LEASE

Owner of small design firm in downtown Chaska is seeking a design professional interested in sharing studio/office space.

Space includes 130 sf. private office with shared reception area, Cadd station(s), conference room and bathrooms.

May consider sharing of plotter, printer, copier, etc.

AVAILABLE DECEMBER 1ST.

CALL KEVIN NORBY AT (612)865-3418.

Information from our Affiliated Organizations

[See MASLA.org for News, Calendar of Events, and Other Resources](#)

Redefining the Development Process: Choosing Collaboration Over Contention to Protect Natural Resources and Maximize the Public Value of Private Development - November 8, 2007



This workshop will be held once more during the fall of 2007. Building on the successful Growing Green workshops, the workshop provides a primer on leveraging local governmental unit's (LGU's) regulatory capacity to entice landowners/developers into a collaborative process that results in desired public values within the context of economically-viable and marketable development.

The workshops are intended for local government staff, elected officials, developers, and regulatory agencies in the region. The last workshop will be offered on Thursday, November 8 at the Anoka County Activity Center at Bunker Hills Regional Park. The workshop is scheduled from 9 am to 3:30 pm. Workshop costs are covered under the Bush Foundation grant. A light lunch and refreshments will be provided. Registration is limited to 125 total participants for both sessions. Contact Kathy Schoenbauer at keschoenbauer@comcast.net or 612-578-1980 to register or for additional information.

Registration Form

<http://www.mnapa.com/Bulletin%20Board/events.html#Top>

CITY TREE Guidelines and Best Practices

The Minnesota Chapter of the Tree Trust and Bonestroo Engineers & Architects, recently (August, 2007) collaborated to create a manual titled "City Trees: sustainability guidelines & best practices". It contains landscape guidelines and best practices that can be adopted by both public and private agencies.

Visit this website link for more information:

www.treetrust.com

World GIS Day is November 14, 2007

World GIS Day is part of the week-long Geography Awareness Week. Visit www.gisday.com for events taking place all over the globe to educate everyone about geography and to encourage them to get involved. The principle sponsors are: The National Geographic Society, The Association of American Geographers, The University Consortium for Geographic Information Science, The USGS, The Library of Congress, Sun Microsystems, Hewlett-Packard and ESRI.

Clean Up the River Environment's (CURE) First Annual "Green Carpet" Film Festival & You Tube Video Contest

CURE is morphing the annual Fall River Revival into a new kind of event - the Green Carpet Film Festival. \$500 in cash will be awarded for the best homemade short digital video that feature a local food and/or water and/or renewable energy and /or rural community sustainability theme. They will be showing these and other movies for two days at the Hollywood Theater while also serving up local food, local music and information on what we all can do to move our region toward a more balanced relationship with our natural surroundings. Get out your video cameras and start shooting.

Friday, November 16, 2007, 7 p.m.-Midnight

Saturday Nov. 17th, 1 p.m.-Midnight

Hollywood Theater, 214 S 1st Street, Montevideo

For more information, call CURE at 1-877-269-2873 or [click here.](#)

The MNLA (Minnesota Nursery and Landscape Association) announces its Landscape Awards Program

Submissions are due by November 21, 2007 and winners will be announced at the MN Green Expo (January 9-11, 2008).

Visit their website www.mnla.biz for a submission form and more information about the judging categories.

American Battlefield Protection Program

Proposals are now being accepted for the 2008 American Battlefield Protection Program (ABPP) Battlefield Preservation Grants. Non-profit groups, academic institutions, and local, regional, state, and tribal governments are encouraged to apply.

Deadline for all applications is January 18th, 2008.

Application form and complete guidelines are available online at: <http://www.nps.gov/history/hps/abpp/>

MASLA.org Your Resource

The American Institute of Architects (AIA) MN Convention



AIA MN is having its 75th Annual Convention Nov. 13- 16 at the Minneapolis Convention Center. See AIA for more information: aia-mn.org

Plant InfoLine Now Free to Public

The Plant Information Online (www.plantinfo.umn.edu), one of the world's largest resources for botanical and horticultural information, is now available free to the public. Managed by the University of Minnesota Libraries, Plant Information Online is a collection of databases of interest to plant and gardening enthusiasts as well as professional botanists, horticulturists, and plant scholars. The service began in 1970 and moved to a web-based subscriber format in 1997. It is now free and available to anyone with access to the Internet. Plant Information Online offers a range of resources, including:

1. Information on where to purchase plants and seeds (the largest listing of currently cultivated plants in North America);
2. Contact information for over 2,000 North American retail and wholesale seed and nursery firms;
3. Bibliographic details for more than 300,000 images of wild and cultivated plants from around the world in botanical and horticultural books and magazines; and
4. Links to expert-selected sites on growing plants in all regions of North America.

www.plantinfo.umn.edu

Visit the Great River Greening Website for valuable information about Minnesota plant species, planting requirements and applications.
www.greatrivergreening.org Plants for Stormwater Design, Species Selection for the Upper Midwest, Vols I & II: By Dan Shaw, M.L.A and Rusty Schmidt

The College of Design invites you to two special events this November

Rendezvous with the U

Featuring Bill Pedersen, BArch '61, Architecture of Linkage
Monday, November 5, 5:45 p.m. lecture,
Bell Museum Auditorium, reception follows in Rapson Hall
Find your invitation at M.ASLA.org/calendar

School of Architecture College of Design Alumni Reception & Recent Grads Reunion

Following the opening keynote address at the AIA-Minnesota Convention
Tuesday, November 13, 4:30-6:00 p.m.
Exhibit Hall, Minneapolis Convention Center
Link to event detail: [Architecture Alumni Reception](#)

MASLA.org Your Resource

MASLA is the local Minnesota chapter of the American Society of Landscape Architects, a professional organization that represents landscape architects nationwide. MASLA has over 300 members working in the private, public, and educational sectors. We are growing in numbers and in programs, and are currently planning and offering a variety of service projects, social events, networking opportunities, and continuing education sessions.

MASLA

Email: loons_ochs@comcast.net

Web: <http://www.masla.org>

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